2025 CULTURAL PARTNERSHIP INITIATIVE GLOBAL CONNECT WORKSHOP CALL FOR APPLICATIONS

The 2025 Cultural Partnership Initiative(CPI) 'Global Connect Workshop' is an international platform designed to foster meaningful exchange and collaboration among professionals in the arts and culture sectors. Bringing together artists, cultural planners, and administrators from around the world, the workshop seeks to promote shared cultural insight and build lasting networks for cultural cooperation with Korea. We warmly invite qualified individuals to apply and take part in this dynamic global exchange.

PROGRAM OVERVIEW

o Title
2025 CPI Global Connect Workshop

o Objective
To foster cross-cultural collaboration among international cultural professionals and strengthen sustainable networks between Korea and participating countries.

o Schedule
September 1 (Mon) – September 14 (Sun), 2025

* Two-week program, 5 days per week / Dates subject to change

o Format
On-site workshop in Korea

o Theme
Cultural Convergence in the Digital Era – Technology and Digital Transformation

* Examples: VR performances, AI-generated artworks or music, interactive media art

o Program

2025 CPI Global Connect Workshop

Category	Collaborative Workshop	Professional Development	Networking
Sessions	8 sessions (28 hours)	4 sessions (12 hours)	2 sessions (8 hours)
Activity	△Workshops △Mentoring △Final Presentation	△Lectures △Practical training △Field visits	△ Round Table △ Participation in Cultural Programs
Focus	Creating collaborative cultural projects * In connection with Korean cultural content or institution	Deepening understanding of Korean cultural industries and enhancing expertise	Opportunities for mutual understanding and networking with Korean institutions and artists
Notes	Team-based project creation * the best project team will be awarded	Joint program with the Arts Council Korea	

* The program and number of sessions may vary depending on circumstances

CALL FOR APPLICANTS

Category	Details
Number of Participants	■ Total: 40 participants (Performing Arts: 20 / Visual Arts: 20) * About 10 participants will be selected per region : Africa & the Middle East / Asia & Oceania / Europe / the Americas. * Distribution may adjusted based on applications
Fields	■ Performing Arts ■ Visual Arts
Eligibility	■ Cultural professionals interested in broadening cultural boundaries and building cultural exchange networks with Korea ■ Professionals seeking to enhance their expertise in the relevant field and theme ■ Participants from various countries aiming to increase their understanding of Korea's cultural industry * **Theme** : Cultural Convergence in the Digital Era – Technology and Digital Transformation
Required Qualifications	■ Professionals with **5 to 15 years of experience** in the performing or visual arts (including artists, producers, administrators with verifiable experience) ■ Proficient in English (for both conversation and writing) ■ Able to fully participate and obtain a visa for travel and stay in Korea
Application Deadline	■ **Until June 15, 2025 (Sun), 24:00 KST**
How to Apply	■ Online application via Google Forms ■ Required Documents * Application Form (Google Form) * Proof of Work Experience * Participation Agreement issued by an affiliated organization · May be submitted in the designated format or an institutional form that includes the required content · "Affiliated organization" refers to a company or institution where the applicant is regularly employed. · Freelancers without affiliation are exempt from this requirement * Consent to Collection and Use of Personal Information (must use designated form) ■ Optional Documents * Official English proficiency certificate * Letter of Recommendation from one of the following: · The Embassy of the Republic of Korea · A Korean Cultural Center · Your country's Ministry of Culture Applicants who submit a letter of recommendation will receive an additional five points in the document screening stage.
Selection Process	■ Document screening ■ Online interview (approx. 10 minutes per applicant via video call)
Support Provided	■ Round-trip airfare (economy class) ■ Accommodation and local transportation * Arranged by the host; no cash disbursement ■ Meals during official program activities * Awarded to those who attend at least 80% of the program and submit a completed project proposal ■ Certificate of Completion * Awarded to those who attend at least 80% of the program and submit a completed project proposal * Note: Visa-related fees and travel insurance must be covered by the participant. Insurance proof must be submitted before departure.
Participant Obligations	■ Minimum 80% attendance across the full program ■ Presentation and Submission of a completed collaborative project proposal

PROGRAM DETAILS

o Time Table
*Subject to change depending on circumstances

Week	Time	Mon	Tue	Wed	Thurs	Fri
Week1 Sept 1–5	Morning	OT	Workshop	Networking	Workshop	Workshop
		Orientation	Team formation & ice-breaking	Round table	Project Planning (1)	Project Planning (2)
	Afternoon		Workshop	Professional Development		
			Topic Selection & Idea Development	Field-focused Programs (Visual Arts / Performing Arts) * In collaboration with the Arts Council Korea		
Week2 Sept 8–12	Morning	Workshop	Workshop	Workshop	2025 CPI DAY	Networking
		Project Planning (3)	Project Planning (4)	Final Presentations & Selection of the Best Project Team	2025 CPI DAY * CPI Forum, Ceremony & Networking	Participation in cultural Programs
	Afternoon	Professional Development				
		Field-focused Programs (Field visit)				

o Program Description
*Subject to change depending on circumstances

I Workshop

<table>
<tr><th>Component</th><th>Content</th><th>Notes</th></tr>
<tr><td rowspan="2">Collaborative Workshop</td><td>■ Completion of a team-based collaborative project proposal
Theme
Cultural Convergence in the Digital Era
– Technology and Digital Transformation
Required content
You must include one of the following topics in your project
· Incorporation of Korean arts, culture, or K-content
· A proposal for collaboration with a Korean cultural organization or institution</td><td rowspan="2">▲Group workshop
▲Mentoring
8 sessions
(28 hours)</td></tr>
<tr><td>■ Final project pitching and selection of outstanding proposals
The best project team will be awarded the Korean Minister of Culture, Sports and Tourism Award.</td></tr>
<tr><td>Professional Development</td><td>■ Programs designed to strengthen expertise in your field(Visual/Performing Arts)
<table>
<tr><th>Field</th><th>Session</th><th>Content</th><th>Notes</th></tr>
<tr><td rowspan="4">Visual Arts</td><td>1</td><td>The evolution of technological convergence in Korean visual arts and the legacy of Nam June Paik</td><td></td></tr>
<tr><td>2</td><td>Media art in the multimodal era: Collaboration between technology and the senses</td><td></td></tr>
<tr><td>3</td><td>Practices and transformation of public museums integrating visual arts and digital technology</td><td></td></tr>
<tr><td>4</td><td>Field visit
Applications of Cultural-Tech Convergence in the K-Culture Industry</td><td>Filed visit</td></tr>
<tr><td rowspan="4">Performing Arts</td><td>1</td><td>Korean performing arts in the post-AI era: Current landscape and future outlook</td><td></td></tr>
<tr><td>2</td><td>Designing performance spaces and visual storytelling by blending technology with emotion</td><td></td></tr>
<tr><td>3</td><td>Creating new performance forms at the intersection of space and sound</td><td></td></tr>
<tr><td>4</td><td>Field visit
Applications of Cultural-Tech Convergence in the K-Culture Industry</td><td>Filed visit</td></tr>
</table>
* Program content subject to change</td><td>▲Lectures
▲Practical workshops
▲Field visits
4 sessions
(12 hours)
*Joint program with the Arts Council Korea</td></tr>
<tr><td rowspan="2">Networking</td><td>■ Cultural Program Participation
Programs offered by Korean cultural and arts institutions</td><td rowspan="2">2 sessions
(8 hours)</td></tr>
<tr><td>■ Networking Round Table
With Korean professionals in the field</td></tr>
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I Event

2025 CPI DAY	■ **2025 CPI Forum** **Forum Theme:** **The Future of K-Culture in the Era of Cultural Convergence** **Keynote Presentation** * Opportunities and Challenges for K-culture in the Era of Cultural Convergence **Thematic Presentations** * K-culture in the Age of Cultural Convergence * K-culture and Cultural Diversity * Future Directions for Convergent K-culture from the Next Generation **Panal Discussion and Q&A**	1 session (8 hours)
	■ **2025 CPI NIGHT** (Networking Program) **20th Anniversary Celebration of the CPI** **Closing Ceremony of 2025 CPI** **Networking Reception and Farewell**	

TIMELINE

o Timeline

Stage	Details	Schedule
Application	■ **Submit application via Google Forms**	Until June 15, 2025 (Sun), 24:00 KST
Document Screening	■ **Document Screening** * Evaluation criteria: qualifications, language proficiency, motivation, and future plans * Approximately 1.5× the final number of participants will be shortlisted (approx 30 performing arts, 30 visual arts) ■ **Announcement of results and coordination of interview schedules**	By June 23, 2025 (Mon)
Interview	■ **Online video interview via Zoom** * Evaluation criteria: qualifications, language proficiency, motivation, and future plans * Duration: approx. 10 minutes * Final selection based on combined score: Document (30%) + Interview (70%)	June 25 (Wed) – June 26 (Thu) 2025
Final Selection	■ **Final Results Announcement** * Participants will be notified individually	By 1st week of July

IMPORTANT NOTES

o Application

Applications must be submitted by the deadline:
June 15, 2025 (Sun), 24:00 KST

* Submissions received after the deadline will not be accepted under any circumstances

- ■ All documents must be completed using the designated templates.
  - * Applications with missing documents or incorrect formats may be excluded from evaluation
- ■ Only include professional experience that can be verified with supporting documentation.
- ■ Interview schedules will be arranged only for applicants who pass the document screening.
  - * Failure to attend the scheduled interview will be considered a voluntary withdrawal from the selection process

o Travel and Stay

- ■ Round-trip airfare and accommodation will be provided only for the official program period.
  - * Personal extensions before or after the program are not eligible for support
- ■ Participants are responsible for all personal expenses, including:
  - · Meals outside official program hours (e.g., dinners, weekends)
  - · Visa issuance and related fees
  - · Travel insurance
    - · Participants must purchase their own travel insurance and submit proof prior to departure

o Other

- ■ Photography and video recording may be taken during the program.
  - * These materials may be used for public relations or official promotion of the program.

o Inquiries

CPI Secretariat
Email: cpi@kofice.or.kr

Ministry of Culture, Sports and Tourism
KOFICE Korean Foundation for International Cultural Exchange
CPI Cultural Partnership Initiative

APPLY